The Renovator 15

Pentagon Renovation activities spark media interest

The increased visibility of Pentagon renovation activities both inside and around the Pentagon resulted in significant and overwhelmingly positive media coverage during 2000.

Renovation activities have been featured in a one-hour program on the Discovery Channel, a 12-minute segment on CBS 60 Minutes II, The Learning Channel, CNN Science and Technology Week, ABC Morning News, Fox News, and in several local news broadcasts.

While most of the media attention has focused on the magnitude and complexity of renovating our Nation's military headquarters, reporters increasingly have been interested in the way the Renovation Program conducts business. In fact, several trade publications, including the Engineering News Record, Energy & Environmental Management, and Building Operation Management, were particularly interested in the innovative procurement practices the Renovation Program employs, especially its move to design-build contracts.

Media note: A one-hour program about the Pentagon and the renovation effort is scheduled to air on the History Channel's "Modern Marvels" series at 10:00 P.M. on Monday, Feb. 26, 2001.



CBS 60 Minutes II reporter David Martin (center left) interviewed Pentagon Renovation Program Manager Lee Evey inside Wedge 1. A 12-minute segment about the Renovation Program aired in March 2000.



Lee Evey, Pentagon Renovation Program Manager (far right), is interviewed in his office by a producer with the History Channel. A one-hour special about the Pentagon is expected to air Feb. 26, 2001.



Barbara Starr with ABC News interviewed Lee Evey Pentagon Renovation Program Manager, on the Wedge I site.



The Billion-Dollar Makeover Decepts Peningon Chairgoing a 14-Year, Top-to-Button Resonation

The lift is the format on a second of the lift is the

Pentagon renovation activities have caught the attention of local and national newspapers, magazines and trade journals, including the Washington Post, USA Today and the Engineering News Record, Reporters increasingly have become interested not only in the renovation project itself, but also in the innovative ways it is being accomplished.

